

From: [Gerald Prolman](#)
To: [HELLER, ZOE](#)
Subject: Re: "REDD+ Talks" America's first symposium on Global Warming and the vital role of REDD+
Date: Thursday, February 21, 2013 3:03:08 PM
Attachments: [ATT00001.txt](#)

Dear Zoe,

Thanks for writing. YES!! to both.

415 548 0973

Best regards,
Gerald

Wildlife Works Carbon llc
Gerald Prolman | EVP Business Development
office: 415-883-3393 | cell: 415-548-0973
gerald@wildlifeworks.com
www.WildlifeWorks.com



On Feb 21, 2013, at 2:45 PM, HELLER, ZOE wrote:

Hi Gerald,

Are you available tomorrow at 3:00? Also, would it be alright if Jared calls you?

Thanks!
Zoe

Zoë Heller
Special Assistant
Office of the Regional Administrator
U.S. Environmental Protection Agency, R9
75 Hawthorne Street
San Francisco, CA 94105
[\(415\) 972-3074](tel:(415)972-3074)

From: jaredblumenfeld@comcast.net [mailto:jaredblumenfeld@comcast.net]
Sent: Wednesday, February 20, 2013 1:56 PM
To: HELLER, ZOE

Subject: Fw: "REDD+ Talks" America's first symposium on Global Warming and the vital role of REDD+

Hi Jared,
Please let me know a convenient time I can call you.
Best,
Gerald

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office: 415-883-3393 | cell: 415-548-0973
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For further information, please contact the EPA Call Center at
(866) 411-4EPA (4372). The TDD number is (866) 489-4900.

***** ATTACHMENT NOT DELIVERED *****

Sent via BlackBerry by AT&T -----Original Message----- From: Gerald Prolman
Date: Wed, 20 Feb 2013 13:15:20 To: Subject: "REDD+ Talks" America's first
symposium on Global Warming and the vital role of REDD+ Hi Jared, Please let
me know a convenient time I can call you. Best, Gerald -----
----- Wildlife Works Carbon llc Gerald Prolman | EVP
Business Development office: 415-883-3393 | cell: 415-548-0973
gerald@wildlifeworks.com www.WildlifeWorks.com

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From: [Gerald Prolman](#)
To: [Gaudario, Abigail](#)
Cc: [HELLER, ZOE](#)
Subject: Re: "REDD+ Talks" America's first symposium on Global Warming and the vital role of REDD+
Date: Friday, February 22, 2013 3:35:35 PM
Attachments: [ATT00001.txt](#)

Hello Abigail,
I can be reached at 415 331-4609 whenever Jared is ready.
Best,
Gerald

Wildlife Works Carbon llc
Gerald Prolman | EVP Business Development
office: 415-883-3393 | cell: 415-548-0973
gerald@wildlifeworks.com
www.WildlifeWorks.com



On Feb 22, 2013, at 10:19 AM, Gaudario, Abigail wrote:

Hi, Gerald

I am RA Blumenfeld's scheduler. I need to move your call with him from 3PM to 330PM. Please let me know if this new time still works for you.

Kind Regards,
abi

Abigail Gaudario
Office of the Regional Administrator
US EPA, Pacific Southwest Region 9
75 Hawthorne
San Francisco, CA 94105
(415) 947-4238
(415) 947-3588 - fax
gaudario.abigail@epa.gov

From: HELLER, ZOE
Sent: Friday, February 22, 2013 9:37 AM
To: Gaudario, Abigail
Subject: Fw: "REDD+ Talks" America's first symposium on Global Warming and the vital role of REDD+

From: Gerald Prolman
Sent: Thursday, February 21, 2013 3:03:01 PM
To: HELLER, ZOE
Subject: Re: "REDD+ Talks" America's first symposium on Global Warming and the vital role of REDD+

Dear Zoe,

Thanks for writing. YES!! to both.

415 548 0973

Best regards,
Gerald

Wildlife Works Carbon llc
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office: 415-883-3393 | cell: 415-548-0973
www.WildlifeWorks.com

On Feb 21, 2013, at 2:45 PM, HELLER, ZOE wrote:

Hi Gerald,

Are you available tomorrow at 3:00? Also, would it be alright if Jared calls you?

Thanks!
Zoe

Zoë Heller
Special Assistant
Office of the Regional Administrator
U.S. Environmental Protection Agency, R9
75 Hawthorne Street
San Francisco, CA 94105
[\(415\) 972-3074](tel:4159723074)

From: jaredblumenfeld@comcast.net [<mailto:jaredblumenfeld@comcast.net>]
Sent: Wednesday, February 20, 2013 1:56 PM
To: HELLER, ZOE
Subject: Fw: "REDD+ Talks" America's first symposium on Global Warming and the vital role of REDD+

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----- Wildlife Works Carbon llc Gerald Prolman | EVP
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***** ATTACHMENT NOT DELIVERED *****

From: Yogi, David
To: Barkett, Bonnie; Zito, Kelly; Heller, Zoe; Glenn, William
Subject: RE: Award Pic
Date: Tuesday, December 10, 2013 1:06:21 PM

I think these people might be:

Karen Jayne, Stardust Executive Director
Bob Darre, President, Stardust Board of Directors
Phil McNeely, Manager of Office of Environmental Programs for the City of Phoenix

Not sure which one is Bob and which is Phil, but these were those who were slated to attend the event.

Zoe: You wouldn't know, would you?

Thanks!

-----Original Message-----

From: Barkett, Bonnie
Sent: Tuesday, December 10, 2013 1:04 PM
To: Zito, Kelly; Heller, Zoe; Yogi, David; Glenn, William
Subject: RE: Award Pic

Thanks! Can someone tell me the names of the people in the photo with the RA? Are they all representatives of Stardust Bldg. Supplies? If so, I can just say that. Thanks.

-----Original Message-----

From: Zito, Kelly
Sent: Tuesday, December 10, 2013 12:54 PM
To: Barkett, Bonnie; Heller, Zoe; Yogi, David; Glenn, William
Subject: Fw: Award Pic

A photo from the award in PHX today... Maybe we should Facetweet?

Thanks!

Kelly

From: Jared Blumenfeld <jaredblumenfeld@comcast.net>
Sent: Tuesday, December 10, 2013 12:42:53 PM
To: Zito, Kelly
Subject: [POSSIBLE SPAM] Pic

From: Barkett, Bonnie
To: Zito, Kelly; Heller, Zoe; Yogi, David; Glenn, William
Subject: RE: Award Pic
Date: Tuesday, December 10, 2013 1:03:57 PM

Thanks! Can someone tell me the names of the people in the photo with the RA? Are they all representatives of Stardust Bldg. Supplies? If so, I can just say that. Thanks.

-----Original Message-----

From: Zito, Kelly
Sent: Tuesday, December 10, 2013 12:54 PM
To: Barkett, Bonnie; Heller, Zoe; Yogi, David; Glenn, William
Subject: Fw: Award Pic

A photo from the award in PHX today... Maybe we should Facetweet?
Thanks!
Kelly

From: Jared Blumenfeld <jaredblumenfeld@comcast.net>
Sent: Tuesday, December 10, 2013 12:42:53 PM
To: Zito, Kelly
Subject: [POSSIBLE SPAM] Pic

From: Zito, Kelly
To: Yogi, David; Barkett, Bonnie; Heller, Zoe; Glenn, William
Subject: RE: Award Pic
Date: Tuesday, December 10, 2013 1:38:44 PM

Jared wrote that Marshall is the name of the older man; Eric is the younger guy. Karen can apparently give us their full names...
480-695-8520

Kelly

-----Original Message-----

From: Yogi, David
Sent: Tuesday, December 10, 2013 1:06 PM
To: Barkett, Bonnie; Zito, Kelly; Heller, Zoe; Glenn, William
Subject: RE: Award Pic

I think these people might be:

Karen Jayne, Stardust Executive Director Bob Darre, President, Stardust Board of Directors Phil McNeely, Manager of Office of Environmental Programs for the City of Phoenix

Not sure which one is Bob and which is Phil, but these were those who were slated to attend the event.

Zoe: You wouldn't know, would you?

Thanks!

-----Original Message-----

From: Barkett, Bonnie
Sent: Tuesday, December 10, 2013 1:04 PM
To: Zito, Kelly; Heller, Zoe; Yogi, David; Glenn, William
Subject: RE: Award Pic

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-----Original Message-----

From: Zito, Kelly
Sent: Tuesday, December 10, 2013 12:54 PM
To: Barkett, Bonnie; Heller, Zoe; Yogi, David; Glenn, William
Subject: Fw: Award Pic

A photo from the award in PHX today... Maybe we should Facetweet?

Thanks!

Kelly

From: Jared Blumenfeld <jaredblumenfeld@comcast.net>
Sent: Tuesday, December 10, 2013 12:42:53 PM
To: Zito, Kelly
Subject: [POSSIBLE SPAM] Pic

From: [Lisa Gautier](#)
To: [Heller, Zoe](#); [Jared Blumenfeld](#)
Subject: Re: EPA materials
Date: Thursday, June 06, 2013 8:16:56 PM

Great thanks -

Jared should I grab them Saturday?

Best wishes,

Lisa

Lisa Craig Gautier
President
<http://www.MatterOfTrust.org>

415 235 2403 cell

Follow us on Twitter <http://twitter.com/MatterOfTrust>
and Facebook <http://www.facebook.com/pages/Matter-of-Trust/463115455390?v=wall&ref=ts>

On Jun 6, 2013, at 5:14 PM, "Heller, Zoe" <Heller.Zoe@epa.gov> wrote:

Hi Lisa,

Jared is on travel today and tomorrow but he has the EPA materials in his vehicle.

Thanks,
Zoe

From: Lisa Gautier [<mailto:lisa@matteroftrust.org>]
Sent: Tuesday, June 04, 2013 7:57 PM
To: Heller, Zoe
Subject: Re: EPA materials

Hi

Our Mission concentrates on reuse and recycling for manmade surplus and sustainable uses for naturally abundant materials and eco-education.

And our Eco-Center Summer themes are Water, Solar, Food (and Music - recycled instruments - less EPA :).

So flyers and educational materials under these themes would be ideal!

I can pick up from Jared any day this week, he's my neighbor, if you send him home with a box - unless he's biking.

If it's easier to send to us here's the address

Matter of Trust Eco-Center
3338 17th Street
San Francisco CA 94110

Thanks again :) And I love EPA email updates - so much good news!

Best wishes,

Lisa

Lisa Craig Gautier
President
<http://www.MatterOfTrust.org>

415 235 2403 cell

Follow us on Twitter <http://twitter.com/MatterOfTrust>
and Facebook <http://www.facebook.com/pages/Matter-of-Trust/463115455390?v=wall&ref=ts>

On Jun 4, 2013, at 7:48 PM, "Heller, Zoe" <Heller.Zoe@epa.gov> wrote:

Hi Lisa,

We have a variety of brochures on different EPA programs and environmental educational materials. Is there anything specific that you would like Jared to bring? I'll be in the office all day tomorrow and Thursday if you would like to discuss.

Thanks!
Zoe

Zoe Heller
Office of the Regional Administrator
415-972-3074

From: Heller, Zoe
To: ["Lauren Hauber"](#)
Subject: RE: getting ready for REDD+ Talks
Date: Wednesday, April 10, 2013 5:52:00 PM
Attachments: [image001.jpg](#)

Thanks Lauren,

I spoke with Gerald briefly about Jared's scheduling for the day. He won't be available to arrive until closer to his scheduled talk (Gerald let me know it would be around 2:30). Jared won't have any slides for his talk. I'll let him know about the request to not wear stripes or white.

Thanks!
Zoe

From: Lauren Hauber [mailto:lhauber@wildlifeworks.com]
Sent: Wednesday, April 10, 2013 4:28 PM
To: Heller, Zoe
Subject: Re: getting ready for REDD+ Talks

Hi Zoe,

Just wanted to send along some logistical details for REDD+ Talks so that Jared has everything in one place. Please feel free to get in touch if you need any other info!

The Cavallo Point address is below, they do have complimentary valet if he happens to drive. We'd like all speakers to arrive by 8:30am for a prompt 9am start! Light breakfast and lunch will be served at the event and a reception will follow.

If possible, it would be great for you to send me notes about his talk and any accompanying slides by this Friday, April 12. I know you've been working with Gerald on information about the content, but please let me know if I can help further.

Also, since the event is being filmed the filmmakers have requested that speakers not wear stripes or white--those don't fare well on camera.

Please let me know if I can help with anything else. We so look forward to having Jared at REDD+ Talks!

Best,
Lauren

Cavallo Point
Verbena Meeting Room
601 Murray Circle
Sausalito, CA 94965
<http://www.cavallopoint.com/>

Lauren Hauber | Business Development Assistant

Wildlife Works

T: +1 415.877.4668

M: +1 847.899.4961

E: lhauber@wildlifeworks.com

SKYPE: lhauber.wildlifeworks

www.wildlifeworks.com



On Apr 4, 2013, at 1:34 PM, Lauren Hauber <lhauber@wildlifeworks.com> wrote:

Hi Zoe,

Gerald asked that I provide you with some materials about Wildlife Works. Please find:

- A general overview presentation of WW
- A one-sheet about our flagship project in Kenya
- A one-sheet about the distribution of funds at our flagship project in Kenya

I hope these are helpful!

Best,
Lauren

<WW_GeneralPPT.pdf>
<WW_Kasigau One-Sheet.pdf>
<WW_Kasigau_Distribution of funds.pdf>

Lauren Hauber | Business Development Assistant

Wildlife Works

T: +1 415.877.4668

M: +1 847.899.4961

E: lhauber@wildlifeworks.com

SKYPE: lhauber.wildlifeworks

www.wildlifeworks.com

<WildlifeWorksLogo.jpg>

On Mar 15, 2013, at 4:01 PM, "HELLER, ZOE" <Heller.Zoe@epa.gov> wrote:

Dear Gerald and Lauren,

We are working with Jared's calendar and will let you know if he is available for dinner soon.

Jared's bio and photo can be found here: <http://www.epa.gov/aboutepa/region9ra.html>

Jared Blumenfeld, Administrator for EPA's Pacific Southwest Region (Region 9)

<image001.jpg>

Jared Blumenfeld was appointed by President Barack Obama and former Administrator Lisa P. Jackson to serve as EPA Regional Administrator for the Pacific Southwest in November 2009. Region 9 is home to more than 48 million people in California, Arizona, Hawaii, Nevada, the Pacific Islands, and 147 tribal nations.

Mr. Blumenfeld has spent nearly two decades on the front-lines of protecting the environment both at home and internationally. His priorities at EPA include strong enforcement; environmental justice; protecting and restoring our air, land and waters; building strong federal, state, local and tribal partnerships; and taking action on climate change.

During his tenure at EPA Mr. Blumenfeld has taken a number of significant actions including: designating the Los Angeles River as a "protected" under the Clean Water Act; stewarding a comprehensive judicial settlement to improve the water quality for Honolulu; protecting over 5,000 square miles of California's coastal waters by proposing to ban discharge of sewage from cargo vessels and cruise ships; bringing together diverse stakeholders throughout the San Joaquin Valley to develop solutions to some of the nation's worst air quality problems; and leading innovative efforts and building partnerships to support the economy, environmental justice communities and air quality in the Goods Movement sectors (ports, rail, truck).

Before becoming Regional Administrator, Mr. Blumenfeld was the Director of the San Francisco Department of the Environment where he spent eight years as the primary environmental decision-maker for the city. Jared helped to initiate many landmark environmental laws that became part of the municipal Environment Code. These included San Francisco's ban of plastic bags, a 2020 zero waste goal, LEED Gold building standards, and an overarching precautionary principle framework.

Mr. Blumenfeld's environmental leadership includes, chairing the first United Nations World Environment Day hosted by the United States - Green Cities: Where the Future Lives (2005), overseeing the Treasure Island Redevelopment Authority, directing international initiatives to protect eight million acres of wildlife habitat and editing an annual report on international environmental case law at Cambridge University. He is a founder of the Business Council on Climate Change, an organization that unites businesses around the challenge of climate change. Mr. Blumenfeld has worked for the Natural Resources Defense Council (NRDC), the Sierra Club Legal Defense Fund, and the International Fund for Animal Welfare.

The Region 9 offices include a talented and diverse team of more than 850 lawyers,

engineers, scientists, inspectors, environmental specialists, analysts, and administrative support working to protect human health and the environment across eight time zones. Mr. Blumenfeld received his law degrees at the University of London and the University of California, Berkeley.

Jared likely will not have any special requirements for his speech. If anything changes, I'll let you know. Please let us know if you need any additional information at this time.

Thanks,
Zoe

Zoë Heller
Special Assistant
Office of the Regional Administrator
U.S. Environmental Protection Agency, R9
75 Hawthorne Street
San Francisco, CA 94105
[\(415\) 972-3074](tel:(415)972-3074)

From: Lauren Hauber [mailto:lhauber@wildlifeworks.com]
Sent: Friday, March 15, 2013 11:03 AM
To: BLUMENFELD, JARED
Cc: Gerald E. Prolman; HELLER, ZOE; Gaudario, Abigail
Subject: Re: getting ready for REDD+ Talks

Thank you, Jared! I'll coordinate with Abi and Zoe from here.

As Gerald mentioned, we'd love to have you and your wife join us for dinner at Guaymas in Tiburon at 6:30pm. All speakers are invited and it should be a nice time to relax and chat with everyone. Please let me know if you're available to attend.

Guaymas
5 Main St
Tiburon, CA 94920
<http://www.guaymasrestaurant.com>

Best,
Lauren

Lauren Hauber | Business Development Assistant
Wildlife Works
T: +1 415.877.4668
M: +1 847.899.4961
E: lhauber@wildlifeworks.com

SKYPE: lhauber.wildlifeworks

www.wildlifeworks.com

<image002.jpg>

On Mar 14, 2013, at 5:11 PM, "BLUMENFELD, JARED"
<BLUMENFELD.JARED@EPA.GOV> wrote:

Abi + Zoe will send you what you need.

Jared Blumenfeld, EPA

From: Gerald Prolman
Sent: Thursday, March 14, 2013 3:58:33 PM
To: jaredblumenfeld@comcast.net; BLUMENFELD, JARED
Cc: Lauren Hauber
Subject: getting ready for REDD+ Talks

Dear Jared,

We are thrilled, grateful and deeply honored that you will be one of the keynote speakers at the first REDD+ Talks event. Thank you!!!!

Can you please email Lauren copied here your photo, a one liner bio, and a more in depth two or three paragraph bio. Also, please let us know if you have ppt slides or any special requirements for your speech.

There is a dinner for the out of town speakers the evening before, April 21st at 6:30pm at Guaymas Restaurant in Tiburon. Please let Lauren know if you and your wife would like to attend. Raquel will be there with Mike and most likely his wife Linda as well.

Registration opens at 8:00am and we will begin the event promptly at 9:00am with a 2 minute high impact photo/film clip essay that will make the point of the high urgency for immediate action to curb emissions and make the connection between burning forests, global warming, melting glaciers, extreme weather... and present REDD+ as a viable climate change mitigation strategy. I will make some brief opening remarks and introduce the first speaker, Dr. Rajendra Pachauri. His focus will be to explain Global Warming 101 (the basics/science of what is happening and how it works, who agrees with this, where we are and where its going. Point out the various drivers/toxic gases emitted and in which proportion (so people can see the size of emissions from deforestation to understand the magnitude of this issue). I have asked him to also talk about the chaos and disaster that is inevitable given the trajectory we are on and share information about the further colossal devastation that is possible with acceleration and how global warming will effect businesses and life on earth as we know it. We have asked that he present REDD+ as viable mitigation strategy that can scale quickly.

We are still working out the times of each speaker but I would like you to be in the category of speakers entitled: "Domestic and international emissions policies will effect your business" We anticipate you would be speaking around 2:30pm.

In this group there are three speakers; Tracy Johns from our company will provide historical background from Kyoto until now and comment on international policy developments relating to REDD+. You will be the next speaker to ideally address these topics:

- Linking global warming and relationship between burning forests, global warming, melting glaciers, and inclement weather and flooding in Manhattan for example.
- What devastation is predicted to happen in cities and low elevations around the globe. Other information that is known about climate change refugees, crop failures....
- How the effects of global warming will impact businesses
- EPA's position on the reality of climate change and what needs to be done
- How REDD+ is one of the effective solutions that can be quickly implemented to combat climate change.
- Point to the fact that REDD+ is considered in AB32, that California environmental policies have historically expanded across the US on a regional basis so this inclusion in AB32 is a signal that REDD+ is likely to become a compliance grade credit. That said, policy makers move slowly so the first movers are need to be the private sector to do this on a voluntary basis because its the right thing to do. You can mention that the next speaker Jason Gray will comment on this.
- why is this the right thing to do?

This audience needs to hear hard hitting facts and completely understand the urgency and that just because legislation hasn't regulated emissions as it needs to be done just yet, businesses still have a moral responsibility to at least take care of the emissions they create (enjoying profits should not occur at the expense of others. Emissions not reduced need to be paid for as part of the cost of doing business like paying for trash removal, otherwise they are dumping into the atmosphere for free at the expense of the earth and its inhabitants now and of future generations)

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With many, many thanks and best regards,
Gerald

Wildlife Works Carbon llc
Gerald Prolman | EVP Business Development
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gerald@wildlifeworks.com
www.WildlifeWorks.com

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***** ATTACHMENT NOT DELIVERED *****

From: [Lauren Hauber](#)
To: [Heller, Zoe](#)
Subject: Re: getting ready for REDD+ Talks
Date: Wednesday, April 10, 2013 4:28:41 PM
Attachments: [WildlifeWorksLogo.jpg](#)

Hi Zoe,

Just wanted to send along some logistical details for REDD+ Talks so that Jared has everything in one place. Please feel free to get in touch if you need any other info!

The Cavallo Point address is below, they do have complimentary valet if he happens to drive. We'd like all speakers to arrive by 8:30am for a prompt 9am start! Light breakfast and lunch will be served at the event and a reception will follow.

If possible, it would be great for you to send me notes about his talk and any accompanying slides by this Friday, April 12. I know you've been working with Gerald on information about the content, but please let me know if I can help further.

Also, since the event is being filmed the filmmakers have requested that speakers not wear stripes or white--those don't fare well on camera.

Please let me know if I can help with anything else. We so look forward to having Jared at REDD+ Talks!

Best,
Lauren

Cavallo Point
Verbena Meeting Room
601 Murray Circle
Sausalito, CA 94965
<http://www.cavallopoint.com/>

Lauren Hauber | Business Development Assistant
Wildlife Works
T: +1 415.877.4668
M: +1 847.899.4961
E: lhauber@wildlifeworks.com
SKYPE: lhauber.wildlifeworks
www.wildlifeworks.com



On Apr 4, 2013, at 1:34 PM, Lauren Hauber <lhauber@wildlifeworks.com> wrote:

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- A one-sheet about our flagship project in Kenya
- A one-sheet about the distribution of funds at our flagship project in Kenya

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Lauren

<WW_GeneralPPT.pdf>
<WW_Kasigau One-Sheet.pdf>
<WW_Kasigau_Distribution of funds.pdf>

Lauren Hauber | Business Development Assistant

Wildlife Works

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M: +1 847.899.4961

E: lhauber@wildlifeworks.com

SKYPE: lhauber.wildlifeworks

www.wildlifeworks.com

<WildlifeWorksLogo.jpg>

On Mar 15, 2013, at 4:01 PM, "HELLER, ZOE" <Heller.Zoe@epa.gov> wrote:

Dear Gerald and Lauren,

We are working with Jared's calendar and will let you know if he is available for dinner soon.

Jared's bio and photo can be found here:

<http://www.epa.gov/aboutepa/region9ra.html>

**Jared Blumenfeld,
Administrator for EPA's Pacific
Southwest Region (Region 9)**

<image001.jpg>

Jared Blumenfeld was appointed by President Barack Obama and

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Mr. Blumenfeld has spent nearly two decades on the front-lines of protecting the environment both at home and internationally. His priorities at EPA include strong enforcement; environmental justice; protecting and restoring our air, land and waters; building strong federal, state, local and tribal partnerships; and taking action on climate change.

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Mr. Blumenfeld received his law degrees at the University of London and the University of California, Berkeley.

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Thanks,
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Zoë Heller
Special Assistant
Office of the Regional Administrator
U.S. Environmental Protection Agency, R9
75 Hawthorne Street
San Francisco, CA 94105
(415) 972-3074

From: Lauren Hauber [mailto:lhauber@wildlifeworks.com]
Sent: Friday, March 15, 2013 11:03 AM
To: BLUMENFELD, JARED
Cc: Gerald E. Prolman; HELLER, ZOE; Gaudario, Abigail
Subject: Re: getting ready for REDD+ Talks

Thank you, Jared! I'll coordinate with Abi and Zoe from here.

As Gerald mentioned, we'd love to have you and your wife join us for dinner at Guaymas in Tiburon at 6:30pm. All speakers are invited and it should be a nice time to relax and chat with everyone. Please let me know if you're available to attend.

Guaymas
5 Main St
Tiburon, CA 94920
<http://www.guaymasrestaurant.com>

Best,
Lauren

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<image002.jpg>

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<BLUMENFELD.JARED@EPA.GOV> wrote:

Abi + Zoe will send you what you need.

Jared Blumenfeld, EPA

From: Gerald Prolman
Sent: Thursday, March 14, 2013 3:58:33 PM
To: jaredblumenfeld@comcast.net; BLUMENFELD, JARED
Cc: Lauren Hauber
Subject: getting ready for REDD+ Talks

Dear Jared,

We are thrilled, grateful and deeply honored that you will be one of the keynote speakers at the first REDD+ Talks event. Thank you!!!!

Can you please email Lauren copied here your photo, a one liner bio, and a more in depth two or three paragraph bio. Also, please let us know if you have ppt slides or any special requirements for your speech.

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To: [Heller, Zoe](#)
Subject: Re: getting ready for REDD+ Talks
Date: Thursday, April 04, 2013 1:35:06 PM
Attachments: [WW_GeneralPPT.pdf](#)
[WW_Kasigau One-Sheet.pdf](#)
[WW_Kasigau_Distribution of funds.pdf](#)
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(415) 972-3074

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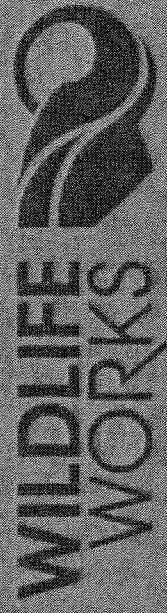
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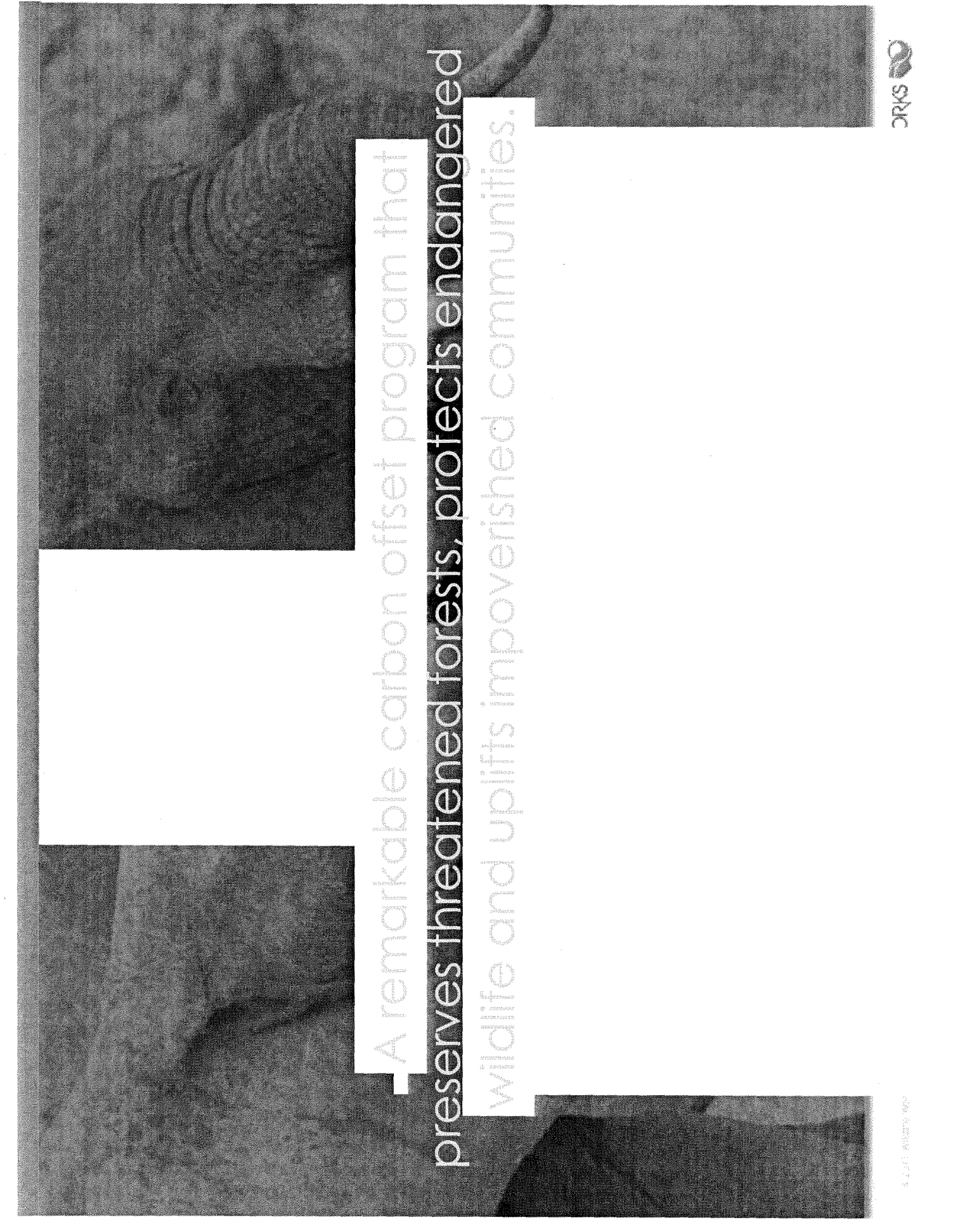
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AN INSPIRING
CARBON OFFSET PROGRAM
by Wildlife Works



A remarkable carbon offset program that preserves threatened forests, protects endangered wildlife and uplifts impoverished communities.

INTRODUCING

WILDLIFE WORKS

Wildlife Works is the world's leading REDD+ (reducing emissions from deforestation and degradation) project development and management company with a unique approach to applying innovative market based solutions to the conservation of biodiversity.

Wildlife Works REDD+ Projects

- Sequester carbon from the atmosphere by protecting threatened forests
- Save endangered wildlife
- Uplift impoverished communities in the areas where we work

FORESTS ARE VITAL TO THE GLOBAL ECOSYSTEM

Tackling tropical deforestation secures the long-term best interests of both forest peoples and the global community.

- **Remove carbon dioxide** from the atmosphere
- Support the **livelihoods of 1.6 billion** of the world's poor
- **Regulate regional and hemispheric weather patterns** including rainfall and protects against flood, drought and erosion
- Storehouse of over **half of the earth's biodiversity**
- Origin of **essential medicines and foods**

WE ARE TAKING A
GLOBAL CLIMATE CRISIS
TO DEFENDING THE LIFE-SUPPORTING
FUNCTIONS OF TROPICAL FORESTS
AND THE PEOPLE WHO LIVE IN THEM

VITAL ECOSYSTEMS

DEFORESTATION

REDUCING DEFORESTATION IS CRITICAL TO SECURING THE LONG-TERM INTERESTS OF BIODIVERSITY AND THE GLOBAL COMMUNITY

Deforestation is clearing Earth's forests on a massive scale.



TYPES OF DEFORESTATION:

- Slash and burn agriculture
- Unsustainable logging and other extractive activities (legal and illegal)
- Unmanaged subsistence activities by impoverished communities (charcoal)

Deforestation accounts for 20% of global GHG emissions annually.

- More than the entire transportation sector
 - More than agriculture
 - More than all residential and commercial buildings combined

“The battle against climate change cannot be won without the world's forests – This is now clear.”

—Ban Ki-moon, UN Secretary General

PROGRAM SCOPE

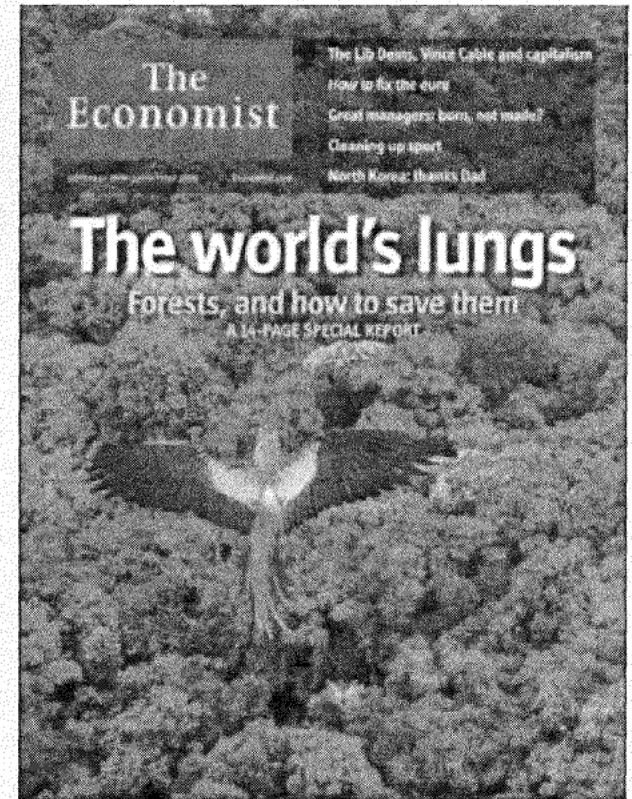
UNDERSTANDING REDD+

REDD+



REDUCING
EMISSIONS from
DEFORESTATION and
DEGRADATION

- Reduces greenhouse gas emissions by protecting threatened forests
- Delivers co-benefits including biodiversity conservation and poverty alleviation
- Creates financial incentives to protect the carbon stored in forests



Deforestation is the permanent removal of forests and withdrawal of land from forest use.
Forest degradation refers to negative changes in the forest area that limit its production capacity.



THE WORLD'S FIRST VERIFIED REDD+ PROJECT

Kasigau Corridor REDD+ Project

Our flagship project in Kenya:

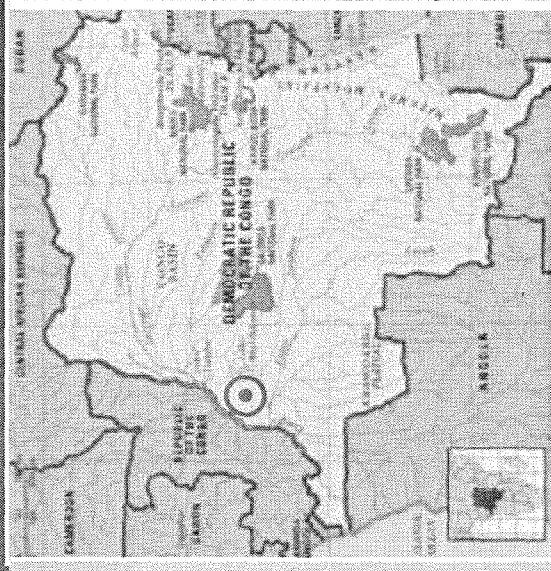
- Protects over **500,000 acres of forest**
- Brings the benefits of direct carbon financing to **a rural Kenyan community of 100,000 people**
- Secures **the entire wildlife migration corridor** between Tsavo East and Tsavo West National Parks
- Achieved **CCB Gold level certification** for exceptional biodiversity and climate change adaption benefits

THE WORLD'S LARGEST REDD+ PROJECT

Mai Ndombe REDD+ Project

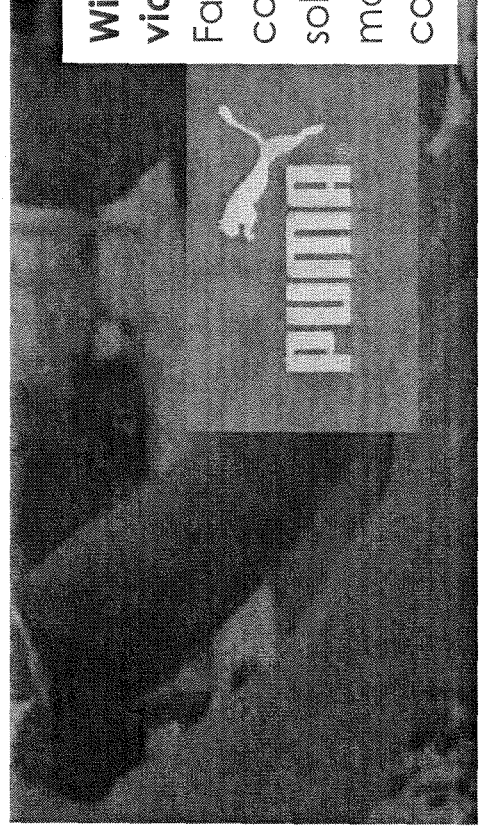
Our project in the Democratic Republic of the Congo (DRC):

- Protects over **740,000 acres of the world's second largest intact rainforest**, an essential part of the world's largest wetland of international importance
- Brings the benefits of direct carbon financing to a **rural DRC community of over 50,000 people**
- Resulted in the cancellation of an **industrial logging concession**



JOB CREATION

IS OUR FUNDAMENTAL CONSERVATION STRATEGY



Wildlife Works addresses root causes of deforestation via job creation initiatives. Our Wildlife Works Eco-

Factory in Kenya teaches people hired from the local community to make sustainable garments that are sold directly to consumers. Partners like PUMA enable more jobs at our Eco-Factory though apparel collections they create and market internationally.

JOBS THAT PROTECT THE FOREST AND BIODIVERSITY

IT'S ALL ABOUT
THE JOBS

Agro Forestry • Rangelands
Organic Greenhouse Operations
Fuel Wood Substitution & Sustainable Charcoal
Machinery • Forest Monitoring
Agricultural Intensification
and Cash Crop Alternatives

JOBS THAT GIVE THE COMMUNITY A REAL ALTERNATIVE TO
DESTROYING THEIR ENVIRONMENT FOR SURVIVAL



WILDLIFEWORKS

COMMUNITIES BENEFIT FINANCIALLY
WHILE SAFEGUARDING THEIR ENVIRONMENT
FOR FUTURE GENERATIONS.

COMMUNITY

The social impacts are measurable,
documented, and substantial.

Community Benefits Include:

- School Building
- Bursaries for Continuing Education
- Clinic Equipment
- Support for Local Women's + Youth Groups
- Improved Food Security

QUALIFICATIONS

WILDLIFE WORKS IS UNIQUELY QUALIFIED TO
DEVELOP AND MANAGE REDD+ PROJECTS

Business model
Economic
s, wildlife
protection

Methodology that was
Carbon Standard (VCS)
track record and know
0 years, giving rural

communities real economic alternatives to
deforestation

- **Trained staff on the ground** with a complete approach to addressing the issues
- **Achieved the world's first verified VCS/CCB REDD+ project with issued carbon credits** on February 7, 2011

Implementation is the key.

- Wildlife Conservation
- Forest Protection
- Small and Rural Business Development
- Collaboration with Local and National Authorities
- Addressing Needs of Local Communities
- Monitoring and Management of Avoided Deforestation Projects

OUR PROJECTS ARE CREDIBLE & TRANSPARENT

All Wildlife Works REDD+ projects are validated
and verified by third-parties:

- Climate, Community & Biodiversity Standard (CCB)
- Verified Carbon Standard (VCS)



Public access to relevant documents on the CCB and VCS websites exhibit the depth and rigor of our projects.

Pay for Performance Structure

Each year, Wildlife Works undergoes a rigorous verification process. Credits are issued only if we have successfully protected the forest and biodiversity, and provided sustainable and measurable benefits to the community as outlined in our Project Design Documents.

STABILITY

WILDLIFE WORKS CAN SUPPORT PROJECTS FOR THE LONG-TERM

Wildlife Works has the experience and financial strength to develop, implement and manage a portfolio of high quality REDD+ projects with an aim to:

PROTECT

2.5 million hectares of threatened forests in Africa, Central and South America, and Asia

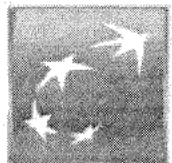
MITIGATE

25 million tonnes of CO2 emissions annually

CREATE

Thousands of sustainable jobs

Our financial partners:



BNP PARIBAS

PPR



CUSTOMERS

LEADERS IN REDD+

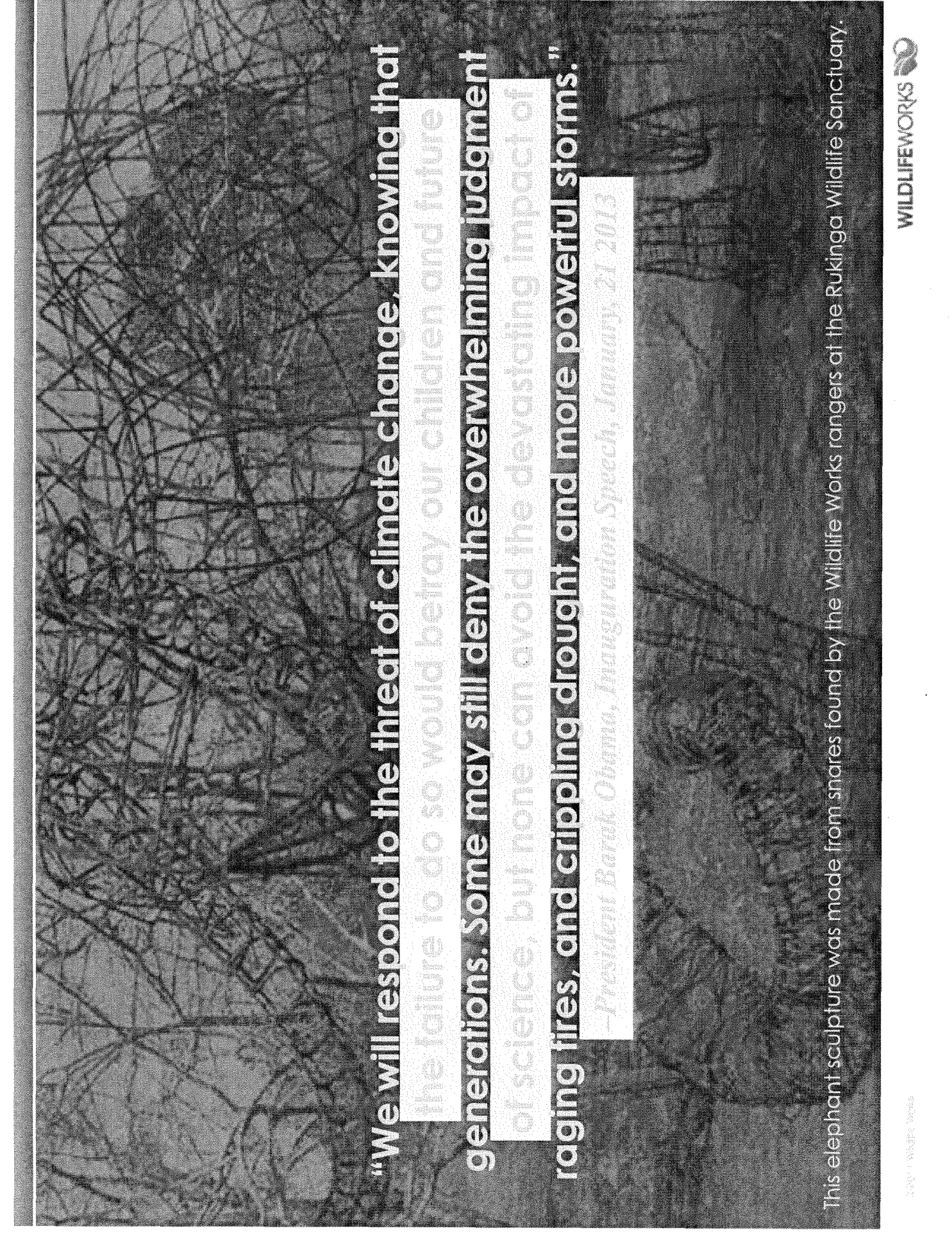
Major companies have chosen to offset their environmental impact with Wildlife Works projects because in addition to emissions reductions from forest protection, these projects deliver significant biodiversity and social benefits.

Customers include:



MARKS &
SPENCER





"We will respond to the threat of climate change, knowing that the failure to do so would betray our children and future generations. Some may still deny the overwhelming judgment of science, but none can avoid the devastating impact of raging fires, and crippling drought, and more powerful storms."

—President Barack Obama, Inauguration Speech, January, 21 2013

This elephant sculpture was made from snares found by the Wildlife Works rangers at the Rukinga Wildlife Sanctuary.





Kasigau Corridor REDD+ Project



Wildlife Works' ground-breaking REDD+ project protects over 500,000 acres of highly threatened Kenyan forest known as the Kasigau Corridor, securing the entire wildlife migration corridor between Tsavo East and Tsavo West National Parks.

PROJECT INFORMATION

- In 2011, the project became the world's first REDD+ project to be validated and verified under the Verified Carbon Standard (VCS) and the Climate, Community and Biodiversity Standard (CCB).
- Awarded additional distinction of Gold Level status by the CCB for exceptional biodiversity and climate benefits.
- Generates ~1.2 million tonnes of CO₂-e offsets annually over the 30-year life of the project.
- Protects 500,000 acres of threatened forests.
- Brings the benefits of direct carbon financing to more than 100,000 people in the surrounding communities including 4,000 local landowners.
- Home to over 50 species of large mammals, 300 species of birds, and populations of IUCN Red List species such as Cheetahs, Lions, and over 2,000 African Elephants.

DRIVERS OF DEFORESTATION

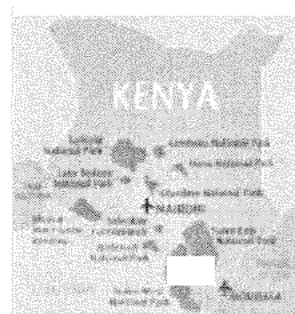
- Slash and burn agriculture
- Illegal charcoal production

ABOUT WILDLIFE WORKS

Wildlife Works is the voluntary carbon market's leading REDD+ (Reducing Emissions from Deforestation and Degradation) project development and management company. Over a 16-year history, Wildlife Works established a successful model that uses the emerging marketplace for REDD+ carbon credits to protect threatened forests and endangered wildlife, while at the same time uplift impoverished communities. The company helps local landowners in the developing world monetize their forest and biodiversity assets whether they are governments, communities, ownership groups or private individuals.

ADDRESSING THE ISSUES

- Job creation is our core conservation strategy. The goal is to create viable alternatives for local forest peoples that have previously had to destroy their environment just to survive. Jobs created include: conservation rangers, factory workers, horticulturalists, seamstresses, foresters, carpenters, construction workers, mechanics, and administrative personnel.
- The sustainable charcoal program creates small enterprise business opportunities and provides an alternative to deforestation.
- The eco-factory provides hundreds of jobs and produces organic, fair-trade and carbon neutral clothing for companies like PUMA.
- Full-time, year-round monitoring of forests and biodiversity protects the area and creates jobs for the plot sampling staff and our force of unarmed rangers.
- New agricultural intensification methods stop slash and burn and enhance food security.



ABOUT REDD

Reducing Emissions from Deforestation and Degradation (REDD) was originated by the United Nations to help stop the destruction of the world's forests. "REDD+" goes beyond avoiding deforestation to include the roles of wildlife conservation, community development and job creation, and enhancement of forest carbon stocks among other benefits.

To learn more, visit: <http://www.wildlifeworks.com>
VCS: <http://www.vcsprojectdatabase.org/>
CCB: <http://www.climate-standards.org/?s=Kasigau>



Kasigau Corridor REDD+ Project

1.2 million
offsets generated annually

average sale
price of **\$8** per tonne

LANDOWNERS



Wildlife Works distributes one third of sales directly to 4,500 local landowners.

\$3.2 million annually



COMMUNITY

One third of sales goes toward the local community of 100,000 people.

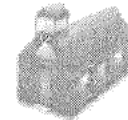
Community elected projects

Representatives from all levels of the community gather to discuss how the community funds will be used.

80%
Local water issues

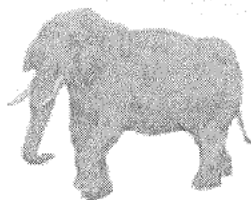


20%
School bursaries



WILDLIFE WORKS

The remaining third of sales goes towards Wildlife Works overhead and investors.



This includes Wildlife Works employee salaries, including **over 430 Kasigau Corridor Project employees** some of whom work as rangers to protect elephants and other threatened wildlife in the area.

From: HELLER, ZOE
To: "[Lauren Hauber](#)"
Cc: [Gerald E. Prolman](#); [Gaudario, Abigail](#)
Subject: RE: getting ready for REDD+ Talks
Date: Friday, March 15, 2013 4:01:00 PM
Attachments: [image001.jpg](#)
[image002.jpg](#)

Dear Gerald and Lauren,

We are working with Jared's calendar and will let you know if he is available for dinner soon.

Jared's bio and photo can be found here: <http://www.epa.gov/aboutepa/region9ra.html>

Jared Blumenfeld, Administrator for EPA's Pacific Southwest Region (Region 9)

Jared Blumenfeld was appointed by President Barack Obama and former Administrator Lisa P. Jackson to serve as EPA Regional Administrator for the Pacific Southwest in November 2009. Region 9 is home to more than 48 million people in California, Arizona, Hawaii, Nevada, the Pacific Islands, and 147 tribal nations.

Mr. Blumenfeld has spent nearly two decades on the front-lines of protecting the environment both at home and internationally. His priorities at EPA include strong enforcement; environmental justice; protecting and restoring our air, land and waters; building strong federal, state, local and tribal partnerships; and taking action on climate change.

During his tenure at EPA Mr. Blumenfeld has taken a number of significant actions including: designating the Los Angeles River as a "protected" under the Clean Water Act; stewarding a comprehensive judicial settlement to improve the water quality for Honolulu; protecting over 5,000 square miles of California's coastal waters by proposing to ban discharge of sewage from cargo vessels and cruise ships; bringing together diverse stakeholders throughout the San Joaquin Valley to develop solutions to some of the nation's worst air quality problems; and leading innovative efforts and building partnerships to support the economy, environmental justice communities and air quality in the Goods Movement sectors (ports, rail, truck).

Before becoming Regional Administrator, Mr. Blumenfeld was the Director of the San Francisco Department of the Environment where he spent eight years as the primary environmental decision-maker for the city. Jared helped to initiate many landmark environmental laws that became part of the municipal Environment Code. These included San Francisco's ban of plastic bags, a 2020 zero waste goal, LEED Gold building standards, and an overarching precautionary principle framework.

Mr. Blumenfeld's environmental leadership includes, chairing the first United Nations World Environment Day hosted by the United States - Green Cities: Where the Future Lives (2005), overseeing the Treasure Island Redevelopment Authority, directing international initiatives to protect eight million acres of wildlife habitat and editing an annual report on international environmental case law at Cambridge University. He is a founder of the Business Council on Climate Change, an organization that unites businesses around the challenge of climate change. Mr. Blumenfeld has worked for the Natural Resources Defense Council (NRDC), the Sierra Club Legal Defense Fund, and the International Fund for Animal Welfare.

The Region 9 offices include a talented and diverse team of more than 850 lawyers,

engineers, scientists, inspectors, environmental specialists, analysts, and administrative support working to protect human health and the environment across eight time zones. Mr. Blumenfeld received his law degrees at the University of London and the University of California, Berkeley.

Jared likely will not have any special requirements for his speech. If anything changes, I'll let you know. Please let us know if you need any additional information at this time.

Thanks,
Zoe

Zoë Heller
Special Assistant
Office of the Regional Administrator
U.S. Environmental Protection Agency, R9
75 Hawthorne Street
San Francisco, CA 94105
(415) 972-3074

From: Lauren Hauber [mailto:lhauber@wildlifeworks.com]
Sent: Friday, March 15, 2013 11:03 AM
To: BLUMENFELD, JARED
Cc: Gerald E. Prolman; HELLER, ZOE; Gaudario, Abigail
Subject: Re: getting ready for REDD+ Talks

Thank you, Jared! I'll coordinate with Abi and Zoe from here.

As Gerald mentioned, we'd love to have you and your wife join us for dinner at Guaymas in Tiburon at 6:30pm. All speakers are invited and it should be a nice time to relax and chat with everyone. Please let me know if you're available to attend.

Guaymas
5 Main St
Tiburon, CA 94920
<http://www.guaymasrestaurant.com>

Best,
Lauren

Lauren Hauber | Business Development Assistant
Wildlife Works
T: +1 415.877.4668
M: +1 847.899.4961
E: lhauber@wildlifeworks.com
SKYPE: lhauber.wildlifeworks

www.wildlifeworks.com



On Mar 14, 2013, at 5:11 PM, "BLUMENFELD, JARED"
<BLUMENFELD.JARED@EPA.GOV> wrote:

Abi + Zoe will send you what you need.

Jared Blumenfeld, EPA

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Sent: Thursday, March 14, 2013 3:58:33 PM
To: jaredblumenfeld@comcast.net; BLUMENFELD, JARED
Cc: Lauren Hauber
Subject: getting ready for REDD+ Talks

Dear Jared,

We are thrilled, grateful and deeply honored that you will be one of the keynote speakers at the first REDD+ Talks event. Thank you!!!!

Can you please email Lauren copied here your photo, a one liner bio, and a more in depth two or three paragraph bio. Also, please let us know if you have ppt slides or any special requirements for your speech.

There is a dinner for the out of town speakers the evening before, April 21st at 6:30pm at Guaymas Restaurant in Tiburon. Please let Lauren know if you and your wife would like to attend. Raquel will be there with Mike and most likely his wife Linda as well.

Registration opens at 8:00am and we will begin the event promptly at 9:00am with a 2 minute high impact photo/film clip essay that will make the point of the high urgency for immediate action to curb emissions and make the connection between burning forests, global warming, melting glaciers, extreme weather... and present REDD+ as a viable climate change mitigation strategy. I will make some brief opening remarks and introduce the first speaker, Dr. Rajendra Pachauri. His focus will be to explain Global Warming 101 (the basics/science of what is happening and how it works, who agrees with this, where we are and where its going. Point out the various drivers/toxic gases emitted and in which proportion (so people can see the size of emissions from deforestation to understand the magnitude of this issue). I have asked him to also talk about the chaos and disaster that is inevitable given the trajectory we are on and share information about the further colossal devastation that is possible with acceleration and how global warming will effect businesses and life on earth as we know it. We have asked that he present REDD+ as viable mitigation strategy that can scale quickly.

We are still working out the times of each speaker but I would like you to be in the category of speakers entitled: "Domestic and international emissions policies will effect your business" We anticipate you would be speaking around 2:30pm.

In this group there are three speakers; Tracy Johns from our company will provide historical background from Kyoto until now and comment on international policy developments relating to REDD+. You will be the next speaker to ideally address these topics:

- Linking global warming and relationship between burning forests, global warming, melting glaciers, and inclement weather and flooding in Manhattan for example.
- What devastation is predicted to happen in cities and low elevations around the globe. Other information that is known about climate change refugees, crop failures....
- How the effects of global warming will impact businesses
- EPA's position on the reality of climate change and what needs to be done
- How REDD+ is one of the effective solutions that can be quickly implemented to combat climate change.
- Point to the fact that REDD+ is considered in AB32, that California environmental policies have historically expanded across the US on a regional basis so this inclusion in AB32 is a signal that REDD+ is likely to become a compliance grade credit. That said, policy makers move slowly so the first movers are need to be the private sector to do this on a voluntary basis because its the right thing to do. You can mention that the next speaker Jason Gray will comment on this.
- why is this the right thing to do?

This audience needs to hear hard hitting facts and completely understand the urgency and that just because legislation hasn't regulated emissions as it needs to be done just yet, businesses still have a moral responsibility to at least take care of the emissions they create (enjoying profits should not occur at the expense of others. Emissions not reduced need to be paid for as part of the cost of doing business like paying for trash removal, otherwise they are dumping into the atmosphere for free at the expense of the earth and its inhabitants now and of future generations)

If you need more time to make these points just let me know and we will adjust the schedule to accommodate.

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Jason Gray from ARB will follow you and he will provide an explanation of ARB's program as it relates to REDD, why ARB is interested in better understanding REDD and whether/how it could fit within our cap-and-trade program.

I thought you might like to see a list of confirmed speakers:

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Thanks again and please let me know if you would like to schedule an advance call or if there is anything at all you will need or want to discuss.

With many, many thanks and best regards,
Gerald

Wildlife Works Carbon llc
Gerald Prolman | EVP Business Development
office: 415-883-3393 | cell: 415-548-0973
gerald@wildlifeworks.com
www.WildlifeWorks.com

***** ATTACHMENT NOT DELIVERED *****

This Email message contained an attachment named
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contain a computer virus which could cause harm to EPA's computers,
network, and data. The attachment has been deleted.

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If the message sender is known and the attachment was legitimate, you
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extension and resend the Email with the renamed attachment. After
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rename the file extension to its correct name.

For further information, please contact the EPA Call Center at

(866) 411-4EPA (4372). The TDD number is (866) 489-4900.

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From: [Lauren Hauber](#)
To: [BLUMENFELD, JARED](#)
Cc: [Gerald E. Prolman](#); [HELLER, ZOE](#); [Gaudario, Abigail](#)
Subject: Re: getting ready for REDD+ Talks
Date: Friday, March 15, 2013 11:02:42 AM
Attachments: [WildlifeWorksLogo.jpg](#)

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Guaymas
5 Main St
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Best,
Lauren

Lauren Hauber | Business Development Assistant
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From: BLUMENFELD, JARED
To: Gerald E. Prolman
Cc: Lauren Hauber; HELLER, ZOE; Gaudario, Abigail
Subject: Re: getting ready for REDD+ Talks
Date: Thursday, March 14, 2013 5:11:30 PM

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- What devastation is predicted to happen in cities and low elevations around the globe. Other information that is known about climate change refugees, crop failures....
- How the effects of global warming will impact businesses
- EPA's position on the reality of climate change and what needs to be done
- How REDD+ is one of the effective solutions that can be quickly implemented to combat climate change.
- Point to the fact that REDD+ is considered in AB32, that California environmental policies have historically expanded across the US on a regional basis so this inclusion in AB32 is a signal that REDD+ is likely to become a compliance grade credit. That said, policy makers move slowly so the first movers are need to be the private sector to do this on a voluntary basis because its the right thing to do. You can mention that the next speaker Jason Gray will comment on this.
- why is this the right thing to do?

This audience needs to hear hard hitting facts and completely understand the urgency and that just because legislation hasn't regulated emissions as it needs to be done just yet, businesses still have a moral responsibility to at least take care of the emissions they create (enjoying profits should not occur at the expense of others. Emissions not reduced need to be paid for as part of the cost of doing business like paying for trash removal, otherwise they are dumping into the atmosphere for free at the expense of the earth and its inhabitants now and of future generations)

If you need more time to make these points just let me know and we will adjust the schedule to accommodate.

Please let me know if you have any questions, suggestions or different ideas on what you would like to present.

Jason Gray from ARB will follow you and he will provide an explanation of ARB's program as it relates to REDD, why ARB is interested in better understanding REDD and whether/how it could fit within our cap-and-trade program.

I thought you might like to see a list of confirmed speakers:

- Dr. Rajendra Pachauri Nobel Peace Prize recipient, Chairman of IPCC
- Martyn Bowen- GM PUMA
- TJ Dicaprio- Senior Director of Environmental Sustainability at Microsoft Corporation
- Jared Blumenfeld- Administrator for EPA's Pacific South West Region
- Jason Gray- Staff Counsel at California Air Resources Board
- David Antonelli CEO Verified Carbon Standard, VCS
- Joanna Durbin, Director, CCBA
- Juan Carlos Jintiaich, Shuan Indian from Ecuador representing the Coordinator of Indigenous Organizations of the Amazon Basin (COICA)
- Chief Pascal Kizaka, community leader of the Kasigau district in Kenya
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- Joe Sibilia- CEO CSR Wire

- Mike Korchinsky, Founder and President, Wildlife Works
- Jeremy Freund, VP Carbon Development, Wildlife Works
- Professor John (Jack) Elliott, Department of Design & Environmental Analysis, College of Human Ecology, Cornell University
- John O. Niles, Director of the Forest and Climate Program, WWF
- Molly Peters- Stanley, Voluntary and land Based Carbon Programs Manager, Ecosystems Marketplace
- Jane Lloyd, Markit
- Karin Burns, Executive Director, Code REDD
- Tracy Johns, Special Markets Director, Wildlife Works
- Zubair Zakir, Global Carbon Director, Carbon Neutral

Thanks again and please let me know if you would like to schedule an advance call or if there is anything at all you will need or want to discuss.

With many, many thanks and best regards,
Gerald

Wildlife Works Carbon LLC
Gerald Prolman | EVP Business Development
office: 415-883-3393 | cell: 415-548-0973
gerald@wildlifeworks.com
www.WildlifeWorks.com

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network, and data. The attachment has been deleted.

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For further information, please contact the EPA Call Center at
(866) 411-4EPA (4372). The TDD number is (866) 489-4900.

***** ATTACHMENT NOT DELIVERED *****

From: [Lauren Hauber](#)
To: [Heller, Zoe](#)
Subject: Re: getting ready for REDD+ Talks
Date: Wednesday, April 10, 2013 5:56:05 PM
Attachments: [WildlifeWorksLogo.jpg](#)

Great--thanks, Zoe!

We have one speaker that might not be able to make it due to some visa issues in Ecuador....so Jared's talk might be a bit earlier. Would be he able to arrive by 2pm just in case? Let me know if not and we'll make some changes.

Best,
Lauren

Lauren Hauber | Business Development Assistant

Wildlife Works

T: +1 415.877.4668

M: +1 847.899.4961

E: lhauber@wildlifeworks.com

SKYPE: lhauber.wildlifeworks

www.wildlifeworks.com



On Apr 10, 2013, at 5:52 PM, "Heller, Zoe" <Heller.Zoe@epa.gov> wrote:

Thanks Lauren,

I spoke with Gerald briefly about Jared's scheduling for the day. He won't be available to arrive until closer to his scheduled talk (Gerald let me know it would be around 2:30). Jared won't have any slides for his talk. I'll let him know about the request to not wear stripes or white.

Thanks!
Zoe

From: Lauren Hauber [<mailto:lhauber@wildlifeworks.com>]
Sent: Wednesday, April 10, 2013 4:28 PM
To: Heller, Zoe
Subject: Re: getting ready for REDD+ Talks

Hi Zoe,

Just wanted to send along some logistical details for REDD+ Talks so that Jared has everything in one place. Please feel free to get in touch if you need any other info!

The Cavallo Point address is below, they do have complimentary valet if he happens to drive. We'd like all speakers to arrive by 8:30am for a prompt 9am start! Light breakfast and lunch will be served at the event and a reception will follow.

If possible, it would be great for you to send me notes about his talk and any accompanying slides by this Friday, April 12. I know you've been working with Gerald on information about the content, but please let me know if I can help further.

Also, since the event is being filmed the filmmakers have requested that speakers not wear stripes or white--those don't fare well on camera.

Please let me know if I can help with anything else. We so look forward to having Jared at REDD+ Talks!

Best,
Lauren

Cavallo Point
Verbena Meeting Room
601 Murray Circle
Sausalito, CA 94965
<http://www.cavallopoint.com/>

Lauren Hauber | Business Development Assistant

Wildlife Works

T: +1 415.877.4668

M: +1 847.899.4961

E: lhauber@wildlifeworks.com

SKYPE: lhauber.wildlifeworks

www.wildlifeworks.com

<image001.jpg>

On Apr 4, 2013, at 1:34 PM, Lauren Hauber <lhauber@wildlifeworks.com> wrote:

Hi Zoe,

Gerald asked that I provide you with some materials about Wildlife Works.
Please find:

- A general overview presentation of WW
- A one-sheet about our flagship project in Kenya
- A one-sheet about the distribution of funds at our flagship project in Kenya

I hope these are helpful!

Best,
Lauren

<WW_GeneralPPT.pdf>
<WW_Kasigau One-Sheet.pdf>
<WW_Kasigau_Distribution of funds.pdf>

Lauren Hauber | Business Development Assistant

Wildlife Works

T: +1 415.877.4668

M: +1 847.899.4961

E: lhauber@wildlifeworks.com

SKYPE: lhauber.wildlifeworks

www.wildlifeworks.com

<WildlifeWorksLogo.jpg>

On Mar 15, 2013, at 4:01 PM, "HELLER, ZOE" <Heller.Zoe@epa.gov> wrote:

Dear Gerald and Lauren,

We are working with Jared's calendar and will let you know if he is available for dinner soon.

Jared's bio and photo can be found here:
<http://www.epa.gov/aboutepa/region9ra.html>

**Jared Blumenfeld, Administrator for
EPA's Pacific Southwest Region
(Region 9)**

<image001.jpg>

Jared Blumenfeld was appointed by President Barack Obama and former Administrator Lisa P. Jackson to serve as EPA Regional Administrator for the Pacific Southwest in November 2009. Region 9 is home to more than 48 million people in California, Arizona, Hawaii, Nevada, the Pacific Islands, and 147 tribal nations.

Mr. Blumenfeld has spent nearly two decades on the front-lines of protecting the environment both at home and internationally. His priorities at EPA include strong enforcement; environmental justice; protecting and restoring our air, land and waters; building strong federal, state, local and tribal partnerships; and taking action on climate change.

During his tenure at EPA Mr. Blumenfeld has taken a number of significant actions including: designating the Los Angeles River as a "protected" under the Clean Water Act; stewarding a comprehensive judicial settlement to improve the water quality for Honolulu; protecting over 5,000 square miles of California's coastal waters by proposing to ban discharge of sewage from cargo vessels and cruise ships; bringing together diverse stakeholders throughout the San Joaquin Valley to develop solutions to some of the nation's worst air quality problems; and leading innovative efforts and building partnerships to support the economy, environmental justice communities and air quality in the Goods Movement sectors (ports, rail, truck).

Before becoming Regional Administrator, Mr. Blumenfeld was the Director of the San Francisco Department of the Environment where he spent eight years as the primary environmental decision-maker for the city. Jared helped to initiate many landmark environmental laws that became part of the municipal Environment Code. These included San Francisco's ban of plastic bags, a 2020 zero waste goal, LEED Gold building standards, and an overarching precautionary principle framework.

Mr. Blumenfeld's environmental leadership includes, chairing the first United Nations World Environment Day hosted by the United States - Green Cities: Where the Future Lives (2005), overseeing the Treasure Island Redevelopment Authority, directing international initiatives to protect eight million acres of wildlife habitat and editing an annual report on international environmental case law at Cambridge University. He is a founder of the Business Council on Climate Change, an organization that unites businesses around the challenge of climate change. Mr. Blumenfeld has worked for the Natural Resources Defense Council (NRDC), the Sierra Club Legal Defense Fund, and the International Fund for Animal Welfare.

The Region 9 offices include a talented and diverse team of more than 850 lawyers, engineers, scientists, inspectors, environmental specialists, analysts, and administrative support working to protect human health and the environment across eight time zones.

Mr. Blumenfeld received his law degrees at the University of London and the University of California, Berkeley.

Jared likely will not have any special requirements for his speech. If anything changes, I'll let you know. Please let us know if you need any additional information at this time.

Thanks,
Zoe

Zoë Heller
Special Assistant
Office of the Regional Administrator
U.S. Environmental Protection Agency, R9
75 Hawthorne Street
San Francisco, CA 94105
[\(415\) 972-3074](tel:(415)972-3074)

From: Lauren Hauber [mailto:lhauber@wildlifeworks.com]
Sent: Friday, March 15, 2013 11:03 AM
To: BLUMENFELD, JARED
Cc: Gerald E. Prolman; HELLER, ZOE; Gaudario, Abigail
Subject: Re: getting ready for REDD+ Talks

Thank you, Jared! I'll coordinate with Abi and Zoe from here.

As Gerald mentioned, we'd love to have you and your wife join us for dinner at Guaymas in Tiburon at 6:30pm. All speakers are invited and it should be a nice time to relax and chat with everyone. Please let me know if you're available to attend.

Guaymas
5 Main St
Tiburon, CA 94920
<http://www.guaymasrestaurant.com>

Best,
Lauren

Lauren Hauber | Business Development Assistant
Wildlife Works
T: +1 415.877.4668
M: +1 847.899.4961
E: lhauber@wildlifeworks.com
SKYPE: lhauber.wildlifeworks

www.wildlifeworks.com

<image002.jpg>

On Mar 14, 2013, at 5:11 PM, "BLUMENFELD, JARED"

<BLUMENFELD.JARED@EPA.GOV> wrote:

Abi + Zoe will send you what you need.

Jared Blumenfeld, EPA

From: Gerald Prolman
Sent: Thursday, March 14, 2013 3:58:33 PM
To: jaredblumenfeld@comcast.net; BLUMENFELD, JARED
Cc: Lauren Hauber
Subject: getting ready for REDD+ Talks

Dear Jared,

We are thrilled, grateful and deeply honored that you will be one of the keynote speakers at the first REDD+ Talks event. Thank you!!!!

Can you please email Lauren copied here your photo, a one liner bio, and a more in depth two or three paragraph bio. Also, please let us know if you have ppt slides or any special requirements for your speech.

There is a dinner for the out of town speakers the evening before, April 21st at 6:30pm at Guaymas Restaurant in Tiburon. Please let Lauren know if you and your wife would like to attend. Raquel will be there with Mike and most likely his wife Linda as well.

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- Jane Lloyd, Markit
- Karin Burns, Executive Director, Code REDD
- Tracy Johns, Special Markets Director, Wildlife Works
- Zubair Zakir, Global Carbon Director, Carbon Neutral

Thanks again and please let me know if you would like to schedule an advance call or if there is anything at all you will need or want to discuss.

With many, many thanks and best regards,
Gerald

=====

Wildlife Works Carbon llc
Gerald Prolman | EVP Business Development
office: 415-883-3393 | cell: 415-548-0973
gerald@wildlifeworks.com
www.WildlifeWorks.com

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(866) 411-4EPA (4372). The TDD number is (866) 489-4900.

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From: DIAMOND, JANE
To: Ryerson, Teddy; Manzanilla, Enrique; Ebbert, Laura; Strauss, Alexis
Cc: Yogi, David; Keener, Bill; Zito, Kelly; J Blumenfeld; Heller, Zoe
Subject: Re: National Brownfields grants award announcements Wednesday
Date: Tuesday, May 07, 2013 5:55:41 PM

I understand 3 R9 tribes applied and none were selected: Navajo, Tohono O'odham and Chemehuevi.
Jane Diamond
Superfund Director
415-947-8709

From: Ryerson, Teddy
Sent: Tuesday, May 07, 2013 5:16:40 PM
To: Manzanilla, Enrique; Ebbert, Laura; Strauss, Alexis
Cc: Yogi, David; Keener, Bill; Zito, Kelly; J Blumenfeld; DIAMOND, JANE; Heller, Zoe
Subject: Re: National Brownfields grants award announcements Wednesday

Jane pointed out that, unlike prior years, R9 has no tribal recipients this year. Successful award recipients will be notified tomorrow and will be announced via EPA's press releases and media strategy. Unsuccessful applicants will receive a letter (but will also become aware based on EPA's media outreach and communication of the awardees.)

Given that a significant number of our tribes applied for Brownfields funding, and that many tribal representatives are here in our offices this week for RTOC meetings, we wanted you to be aware of the national Brownfields award announcement (and regional amplification), and of the implications for our tribes (who may not receive formal notification til late this week or early next week.)

Nancy J. ("Teddy") Ryerson
Chief of Staff to the Regional Administrator
U.S. EPA, Pacific Southwest Office
Office: 415-947-8702
Cell: 415-254-5381

From: Zito, Kelly
Sent: Tuesday, May 07, 2013 4:40:06 PM
To: Blumenfeld, Jared
Cc: Yogi, David; Keener, Bill; Ryerson, Teddy
Subject: REVIEW: Draft Grass Valley PR for Brownfields grants

We have three brownfields' grants winners in CA, one in HI, and one in NV.
Can you review the NorCal PR below and make any edits? The quotes for each PR have the same general themes about reuse, community involvement and economic impact.
We are planning to release them tomorrow around 11 a.m.

Thanks!!

Kelly

From: Yogi, David
Sent: Tuesday, May 07, 2013 4:34 PM
To: Zito, Kelly
Subject: Draft Grass Valley PR

FOR IMMEDIATE RELEASE: May 8, 2013

CONTACT: David Yogi, 415/972-3350, yogi.david@epa.gov

Two Grass Valley, Calif. groups awarded \$1 million in U.S. EPA Brownfields grants

Grants part of over \$62.5 million awarded nationally

SAN FRANCISCO – The U.S. Environmental Protection Agency today awarded \$600,000 in Brownfields hazardous substances cleanup grants to the Yuba River Charter school, located in Grass Valley, Calif. and \$400,000 in community-wide hazardous substance and petroleum assessment grants to City of Grass Valley (Calif.) as part of a \$62.5 million in EPA Brownfields Assessment, Revolving Loan Fund, and Cleanup (ARC) grants awarded nationally to over 240 recipients.

“These grants will go a long way to bring areas in Grass Valley back into productive reuse while engaging community members in the process,” said Jared Blumenfeld EPA’s Regional Administrator for the Pacific Southwest. “EPA is pleased to be able to fund these local projects that will help revitalize neighborhoods and spur economic activity.”

Three \$200,000 hazardous substance cleanup grants were awarded to Yuba River Charter School to remediate areas near the school that were mined for gold in the 19th century and, more recently, used for 50 years to burn municipal solid waste. Upon completion of the site remediation, the properties will become part of the new Yuba River Charter School.

The City of Grass Valley’s \$200,000 community-wide hazardous substance assessment grant and \$200,000 community-wide petroleum assessment grant will be used to conduct approximately 30 Brownfields hazardous substance site assessments sites across the city. Results from these site assessments will be used to create ranked inventories of hazardous substance and petroleum sites and develop cleanup strategies. Grant funding will also be used to conduct community involvement activities.

Nationally, 240 recipients have been recommended to receive \$62.5 million in grants. These new investments, funded by EPA’s Brownfields Assessment, Revolving Loan Fund, and Cleanup (ARC) grants, provide communities with funding necessary to assess, cleanup and redevelop contaminated properties, boost local economies and leverage jobs while protecting public health

and the environment.

These Brownfields grants target under-served and economically disadvantaged neighborhoods – places where environmental cleanups and new jobs are most needed. Approximately \$29.5 million are going to communities that have been impacted by plant closures. Other selected recipients include tribes and communities in 45 states across the country, and nearly half of the grantees this year are new recipients.

There are an estimated 450,000 abandoned and contaminated sites in the United States. More than 20,000 properties have been assessed, and more than 850 properties have been cleaned up. EPA's Brownfields investments have also leveraged more than \$19 billion in overall cleanup and redevelopment funding from public and private sources. On average \$17.79 is leveraged for every EPA Brownfields grant dollar spent. These investments resulted in approximately 87,000 jobs nationwide. When Brownfields are addressed, nearby property values can increase 2-3 percent.

A 2011 pilot study indicated Brownfields site redevelopment increases location efficiency, which means that residents live closer to where they work and play reducing their commute times and greenhouse gas emissions. EPA's preliminary research has also shown that redeveloping Brownfield sites results in an efficient reuse of existing infrastructure and decreasing instances of stormwater runoff. These projects can have a positive impact on community revitalization by leveraging jobs, producing clean energy, and providing recreation opportunities for surrounding neighborhoods.

More information on Brownfields grants by state: http://cfpub.epa.gov/bf_factsheets/

More information on EPA's Brownfields:

Program <http://www.epa.gov/brownfields/>

Success Stories <http://www.epa.gov/brownfields/success/index.htm>

Benefits <http://www.epa.gov/brownfields/overview/Brownfields-Benefits-postcard.pdf>

###

From: [Aaron Peskin](#)
To: [Ebbert, Laura](#)
Cc: [HELLER, ZOE](#); [RYERSON, NANCY \(TEDDY\)](#); jaredblumenfeld@comcast.net; [Randi DeSoto](#); william.cowan@summitlaketribe.org
Subject: Re: Summit Lake Paiute Tribe
Date: Monday, January 28, 2013 11:34:20 AM

Dear Ms. Ebbert,

I am following up regarding arranging a meeting between Jared Blumenfeld and representatives of the Summit Lake Paiute Tribe. One possibility would be for Jared to come to a Summit Lake Paiute Tribal Council meeting. During the winter their meetings are held in Sparks Nevada. The next one will be on Saturday February 16 and the one after that on Saturday March 16. If that doesn't work, I will see if Chairwoman DeSoto could make arrangements to come to San Francisco again.

Sincerely,

Aaron Peskin

On 1/11/13 10:48 AM, "Ebbert.Laura@epamail.epa.gov" <Ebbert.Laura@epamail.epa.gov> wrote:

Aaron:

I just now heard from the Office of the Regional Administrator. Jared's schedule is, as you can imagine, very difficult to pin down at any given point. He has been confirmed to be on travel on January 15, and will be unable to meet with the Chairwoman. Please extend his regrets. If there's any other way I can be of assistance, please let me know.

LE

Laura (Mayo) Ebbert
Manager
Tribal Program Office
U.S. Environmental Protection Agency
75 Hawthorne Street
San Francisco, CA 94105
(415) 947-3561
ebbert.laura@epa.gov
Visit our website: www.epa.gov/region9/tribal
<www.epa.gov/region9/tribal>

From: Aaron Peskin <landh2o@mindspring.com>
To: Laura Ebbert/R9/USEPA/US@EPA,
Date: 01/11/2013 10:30 AM
Subject: Re: Summit Lake Paiute Tribe

Dear Laura,
Any word?
Thanks,
Aaron

On 1/8/13 1:53 PM,
"Ebbert.Laura@epamail.epa.gov
<Ebbert.Laura@epamail.epa.gov> "
<

Ebbert.Laura@epamail.epa.gov

<Ebbert.Laura@epamail.epa.gov> > wrote:

Aaron: I'll check in with Jared's scheduler and see if there's any availability. However, at the moment it looks like he may be out of the office on work-related travel that day. I will confirm as soon as I can.

LE

Laura (Mayo) Ebbert
Manager
Tribal Program Office
U.S. Environmental Protection
Agency
75 Hawthorne Street
San Francisco, CA 94105
(415) 947-3561
ebbert.laura@epa.gov

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Visit our website:

www.epa.gov/region9/tribal

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<www.epa.gov/region9/tribal> >

From: Aaron Peskin

<landh2o@mindspring.com

<landh2o@mindspring.com> >

To: Laura Ebbert/R9/USEPA/US@EPA,

Cc: Teddy

Ryerson/R9/USEPA/US@EPA,

"jaredblumenfeld@comcast.net

<jaredblumenfeld@comcast.net> "

<jaredblumenfeld@comcast.net

<jaredblumenfeld@comcast.net> >, Randi

DeSoto

<randi.desoto@summitlaketribe.org

<randi.desoto@summitlaketribe.org> >

Date: 01/08/2013 01:35 PM

Subject: Summit Lake Paiute Tribe

Dear Ms. Ebbert,
I realize it is rather

short notice, but Summit
Lake Paiute Tribal
Chairwoman Randi DeSoto
could meet with Mr.
Blumenfeld in San Francisco
on

Tuesday January 15. If
that doesn't work, I look
forward to working with
you to arrange a mutually
convenient time.

Sincerely,
Aaron Peskin

----- Forwarded Message

From:

<

jaredblumenfeld@comcast.net

<jaredblumenfeld@comcast.net> >

Reply-To:

<

jaredblumenfeld@comcast.net

<jaredblumenfeld@comcast.net> >

Date: Thu, 3 Jan 2013

18:30:50 +0000

To: Aaron Peskin

<landh2o@mindspring.com

<landh2o@mindspring.com> >

Cc: Laura Mayo

<ebbert.laura@epa.gov

<ebbert.laura@epa.gov> >, Teddy
Ryerson
<ryerson.teddy@epa.gov>
<ryerson.teddy@epa.gov> >
Subject: Re: Summit Lake
Paiute Tribe

Hi Aaron -

I hope you had a good New
Year's!

I am in receipt of the
letter and agree it would
make sense to have a
meeting with the Chair.
Please can you work with
Laura Ebbert to set up a
time that works for all. We
can also do a call if in-
person is tough to
organize.

Best, Jared

-----Original Message-----

-

From: Aaron Peskin
To: Jared Blumenfeld
Subject: Summit Lake Paiute
Tribe

Sent: Jan 3, 2013 10:11 AM

Dear Jared,
Happy New Year. Just
checking to see if you are
in receipt of Summit Lake
Paiute Tribe Chairwoman
Randi DeSoto's letter
regarding the on-going
financial matters with EPA?

She would like to meet
with you in an attempt
to resolve the matter.

Please let me know if you
have not received the
letter which was supposed
to have gone out a couple
of weeks ago.

Best,
Aaron Peskin

Sent via BlackBerry by AT&T

----- End of Forwarded
Message